

## Oriental University, Indore

### Details of Research Scholars- 2015

S. No.	Faculty	Department	Name of the Supervisor	Name of the PhD Scholar	Aadhar No. (A)/ PAN No. - (P)	Mode of PhD(Full Time / Part Time)	Registration Number	Date of Registration	Research Topic	Likely date of Completion of Ph.D (As per previous norms)	Availing Fellowship Yes/ No	Funding Agency of Fellowship
1	Oriental School of Business Management	Management	Dr. Unmesh Mandloi	Anubhuti Sharma	A-756879801842	Full Time	OUI115RBA009	27-Aug-15	Factors affecting the use of M-commerce by Indian consumers (with special reference to Indore city)	01-Dec-17	No	NA
2	Oriental School of Business Management	Management	Dr. Unmesh Mandloi	Damandeep Kaur	A-303250559661	Full Time	OUI115RBA010	26-Sep-15	' Impact of digital marketing by organized e-commerce operators on buying behaviour of apparel consumers'	01-Dec-17	No	NA
3	Oriental School of Business Management	Management	Dr. Unmesh Mandloi	Mamta Patidar	A-967406986895	Full Time	OUI115RBA011	27-Aug-15	A study of factor affecting sales of FMCG products in organized retail sector. (with special reference to shopping mall in India)	01-Dec-17	No	NA
4	Oriental School of Business Management	Management	Dr. Unmesh Mandloi	Mohd. Asad Khan	A-898064212865	Full Time	OUI115RBA012	26-Sep-15	Effectiveness of minority education schemes of government of India	01-Dec-17	No	NA
5	Oriental School of Business Management	Management	Dr. Unmesh Mandloi	Sangeeta Tiwari	A-988579716138	Full Time	OUI115RBA013	27-Aug-15	Factors affecting buying behavioyr of professional women for cosmetic products (with special reference to Indore city)	01-Dec-17	No	NA

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6	Oriental School of Business Management	Management	Dr. Unmesh Mandloi	Sarabjeet Singh	A-428601138620	Full Time	OUI115RBA014	27-Aug-15	Factors affecting choice of undergraduate courses in commerce and management. (with special reference to Indore region only)	01-Dec-17	No	NA
7	Oriental School of Business Management	Management	Dr. Unmesh Mandloi	Supriya Pathak	A-660960677994	Full Time	OUI115RBA016	26-Sep-15	Impact of social media advertisements on buying behaviour of millennial IT professionals for electronic gadgets	01-Dec-17	No	NA
8	Oriental School of Business Management	Management	Dr. Rajendra Jain	Archana Sharma	A-968338855973	Full Time	OUI115RBA001	26-Sep-15	An empirical study on assessment of student learning in senior secondary schools using TQM (with special reference to CBSE Schools of Indore)	01-Dec-17	No	NA
9	Oriental School of Business Management	Management	Dr. Rajendra Jain	Richa Pandey	A-814829601438	Full Time	OUI115RBA002	27-Aug-15	Impact of celebrity endorsement in advertisement (with special reference to healthcare products)	01-Dec-17	No	NA
10	Oriental School of Business Management	Management	Dr. Rajendra Jain	Reji krishna. U	A-781865400758	Full Time	OUI115RBA003	26-Sep-15	An empirical study; "Awareness of HIV/AIDS among hamal (bearers) and truck drivers in mumbai" (with special reference to latex products).	01-Dec-17	No	NA

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11	Oriental School of Business Management	Management	Dr. Rajendra Jain	Swati Patil	A-556683479341	Full Time	OUI115RBA004	26-Sep-15	An empirical study on startup financing for entrepreneurs in India	01-Dec-17	No	NA
12	Oriental School of Business Management	Management	Dr. Rajendra Jain	Sneha Jadon	A-862974796375	Full Time	OUI115RBA005	28-Dec-15	Determinants of investment pattern in banking insurance and stock market in India (with special reference to Indore city)	28-Dec-17	No	NA
13	Oriental School of Business Management	Management	Dr. Rajendra Jain	Nazhat Kittur	A-501854035789	Full Time	OUI115RBA006	28-Dec-15	Potential of M-commerce in agrochemical marketing in India	28-Dec-17	No	NA
14	Oriental School of Business Management	Management	Dr. Rajendra Jain	Harshita Maheshwari	A-368063138399	Full Time	OUI115RBA007	28-Dec-15	A study of shopping malls: pull strategy for attracting customers (with special reference to malls in Indore city)	28-Dec-17	No	NA
15	Oriental School of Business Management	Management	Dr. Rajendra Jain	Nishant Dubey	A-348352223853	Full Time	OUI115RBA008	28-Dec-15	An empirical study of individual trades influencing Entrepreneurial success	28-Dec-17	No	NA

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16	Faculty of Pharmacy	Pharmacy	Dr. M K Gupta	Mr. Govind Soni	A-797813667200	Full Time	OUI115RPY001	02-Jan-16	Formulation, development and evaluation of microparticulate drug delivery system for sustained release of anticancer drugs	01-Mar-18	No	NA
17	Faculty of Pharmacy	Pharmacy	Dr. M K Gupta	Mr. Ramlakhan Patel	A-223701469527	Full Time	OUI115RPY003	08-Jul-15	Comparison of toxicity endpoints with acute and fractionated dosing: A cross species analysis.	01-Dec-17	No	NA
18	Faculty of Pharmacy	Pharmacy	Dr. M K Gupta	Mohammad Hashim Mansoori	A-319156221007	Full Time	OUI115RPY002	02-Jan-16	Investigation of hepatoprotective activity of some indigenous medicinal plants.	01-Mar-18	No	NA
19	Faculty of Pharmacy	Pharmacy	Dr. M K Gupta	Mr. Sanjay Kumar Mishra	P-BRKPM4317E	Full Time	OUI115RPY004	02-Jan-16	Development and Characterization of floating microspheres based drug delivery system for effective management of peptic ulcer	01-Mar-18	No	NA
20	Faculty of Pharmacy	Pharmacy	Dr. M K Gupta	Mr. Vaibhav Uplanchiwar	A-585103959155	Full Time	OUI115RPY005	02-Jan-16	Pharmacological Exploration of nootropic activity of indigenous medicinal plants	01-Mar-18	No	NA

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21	Faculty of Pharmacy	Pharmacy	Dr. M K Gupta	Mr. Vivek Jain	A-897131214593	Full Time	OUI115RPY006	02-Jan-16	Development and Validation of analytical methods for multicomponent formulation.	01-Mar-18	No	NA
22	Oriental Institute of Science & Technology	Mechanical Engineering	Dr. Shyamal Dey	Mr. Kishore Kumar Gadgye	A-776505471567	Full Time	OUI115RME001	07-Oct-15	Investigation of mechanical properties of chitin from Narmada river side crab shell and their uses.	01-Dec-17	No	NA
23	Oriental Institute of Science & Technology	Mechanical Engineering	Dr. Shyamal Dey	Mr. Pratik Gandhi	A-840436391947	Full Time	OUI115RME003	07-Oct-15	Design and development of smart pallet by using embedded system for evaluation of work efficiency.	01-Dec-17	No	NA
24	Oriental Institute of Science & Technology	Mechanical Engineering	Dr. Shyamal Dey	Mr. Ramesh Kumar Rawal	P-ACQTR9873C	Full Time	OUI115RME004	07-Oct-15	Investigation of improvement in productivity by applying effective mapping configuration in mechanical industries with the help of fuzzy OFD	01-Dec-17	No	NA
25	Oriental Institute of Science & Technology	Mechanical Engineering	Dr. Shyamal Dey	Mr. Sandeep Kumar Yadav	A-422333133824	Full Time	OUI115RME005	07-Oct-15	Investigation for reduction of noise level in thermal power plant using software	01-Dec-17	No	NA

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26	Oriental Institute of Science & Technology	Mechanical Engineering	Dr. Shyamal Dey	Mr. Veerendra Suryawanshi	A-529162152174	Full Time	OUI115RME006	07-Oct-15	Design and development of smart lpg gas stove for automatic flame control.	01-Dec-17	No	NA
27	Oriental Institute of Science & Technology	Mechanical Engineering	Dr. Shyamal Dey	Mr. Zubairkhan Kittur	A-605142766434	Full Time	OUI115RME007	29-Dec-15	Design and development of a smart kitchen chimney for energy saving.	01-Jan-18	No	NA
28	Oriental Institute of Science & Technology	Computer Science	Dr. Dhruva Ghai	Mr. Pravin Gurjar	A-701100408325	Full Time	OUI115RCS001	06-Jul-15	A proposed GPU supported entropy- based multispectral image classification algorithm towards enhanced performance.	01-Dec-17	No	NA

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 (Dean / Director)

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 Dr. Garima Ghai  
 Dean (Academics)